

Travis Ortiz

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Summary

Over eight years of graphic design experience in web and print media, with a focus on fashion, lifestyle, and technology.

Professional Experience

Freelance Designer

2000 – Present

Clients:

eLUXURY.com	California Catering
Louis Vuitton	Pilgrim Hearth
Christian Dior	Amphus.com
Dior Homme	Focus Lighting
Larry Ochs, Composer/Musician	San Francisco Head Start
ROVA Saxophone Quartet	SeniorSurfers.com
Lynn Rutter, Muralist	Tendo Communications
Fashion Institute of Design & Merchandising	Sun Microsystems
Eight Fluid Ounces	Cisco Systems
Glasshouse Studio	desktop.com
Gudath Communications	Atelos Publishing Project
8th Street Design	<i>ghos-ti</i> Publishing Project

Client Spotlight: eLUXURY.com (a Louis Vuitton Moët Hennessy Company)

2003 – Present

Full-time contract work for eLUXURY. Design all subscription-based marketing emails for brands such as Louis Vuitton, Christian Dior, Dior Homme, Marc Jacobs, and Calvin Klein. Design pages, online boutiques, and graphics for Web site. Design interactive flash elements for Web site. Design affiliate banners. Color correct, retouch, and produce model and product photography for the Web site.

Designer / HTML Producer, healthshop.com

February 1999 to April 2000

Design for Web and print media. Manage team of 7 producing all product images.

Education

University of California, Berkeley
Bachelor of Arts, English; Creative Writing Minor
New College of California
MA and MFA, Poetics (degree candidate)

Technical Skills

Photoshop, Illustrator, Flash, Image Ready, QuarkXPress, InDesign, Home Site, DreamWeaver, BBEdit, Visual Interdev, HTML, Actionscript, CSS, JavaScript